

YOU Can Help Grow the Organized MV Hobby and MVCC – Magnetic Vehicle Signs

By John Neuenburg

rev. 3/14/2025

Regularly we in “old vehicles” hobbies talk about declining club membership and sometimes shrinking event participation, although we get good crowds at Camp Plymouth every April. We have been the largest regional MV club in North America since the 1970s, but we are about 2/3 the size we were at our high 25 years ago. Our average age is getting older and we lose members to natural causes. Members move far away. Some keep their MVCC membership active. We have members in 22 states! Probably they like the classified ads, or they just believe in the club. But some we don’t see at the events anymore. Folks say many young people are less likely to join a car club or subscribe to magazines than we did in the past. People can get a lot of information and buy parts via a computer. You might have run into MV owners who have never heard of the MVCC or our shows. This is why we advertise in MV magazines, social media, and event calendars. Some will join IF THEY KNOW ABOUT IT. They are likely to attend swap-style events like Camp Plymouth.

YOU can help to increase the club and our event attendance - more MVs, buyers, and sellers. The club decided to offer something new. This requires almost no effort by you. We have created small **magnetic vehicle signs** for members who are interested in helping to get the word out. Put one on both sides of your MV when in a parade, static display, driving around town, when towing the MV to an event, and on your pickup when you are out and about. This 3.5 x 12 inch magnet fits nicely on nearly all MVs. It carries our website URL, logo, and a QR code which if scanned by a QR reader on a Smart phone, will display our website on their screen. Try it! More and more people are scanning QR codes to get information. An electronic way to join the club will hopefully be on the site this year. People could join before the parade is over while excitement is high! The URL is there for someone who doesn’t have a smart phone handy or a code reader installed. This sign has an OD background and full color MVCC logos. See the colors in the electronic newsletter. You have a login for that, right? If not ask Webmaster Glen.



Prices are \$4 for one or \$7 for two, picked up at the MVCC/event HQ booth at Camp Plymouth Thursday to Saturday afternoon. If mailed to you, \$6 for one or \$8 for two. Again, we encourage putting one on each side of a vehicle for parades and displays. If only on one side, it advertises to only half of the spectators. If you don’t want to put anything non-original on the outside of your MV, consider putting one inside your cab, inside both doors, or on the floor, so people can see the information when you are parked. If they want club or hobby info, ask them to scan the code!

Orders should go to the MVCC at the address on the bottom of our membership application. Signs are in stock. If we sell out before the next event, news will be on the Facebook Group page: Military Vehicle Collectors of California. If not, they will be available at the MVCC/event HQ booth.

Quantities are limited. If you want to help all of us out and grow the hobby, please order and use them.

Not obtrusive but the code will attract people.



This is printed on paper. I had not received my magnets yet. The background is supposed to be similar to OD #319 paint. It will not match every paint job. If it doesn't it will attract more attention, which is good. The QR code scanned fine when I was 25 feet away, on full zoom. Your results may vary.

